Criteria for evaluating proposed SMT-V articles

Does the proposed article have a clear point?
- The main point should be compelling.
- The article should it stick to the point and not wander off topic.
- The article should be sufficiently focused allow proper discussion within the time frame allotted.
- If an article involves a close reading of a specific piece, ideally its main point is one that can be applied to other pieces. That is, the main point of the article should not be geared primarily toward shedding light on just one specific piece. Unless it involves a creative and inventive visual analysis of a piece or portion of a piece that can be heard within the context of the video, a close reading that does not have a specific larger application would most likely be inappropriate for an *SMT-V* article.
- A proposed article should not require that the viewers pause the video and consult the score or other materials. Each video should be self-standing and in a single part, it should not require consulting supplementary material.

Does it display solid scholarship?
- The ideas expressed in the video should have scholarly integrity; its ideas should not be flawed, breezy, or trivial.
- The article need not present path-breaking music-theoretic ideas: a creative, engaging, and scholarly analysis—one that could be appreciated both by those inside the music theory community as well as by others—could form an appropriate focus for a video.
- Although the article should not be a simple replication of a published study, it may involve a specific and creative application of a previously published study, including ones by the authors themselves.

Does it reflect understanding of the field?
- The body of the article and bibliography should evince a knowledge of the current state of the field.
- On the other hand, the article ideally should *not* be framed as a response to other music theory scholars, since such a stance will be of little interest to those outside the music theory community.
- The body of the articles should avoid "literature reviews" and should cite other scholars and scholarship only where directly pertinent to the point being expressed.

Does it avoid technical jargon?
- The language of the text should appropriate for *SMT-V*'s aim of public musicology.
- The articles should *not* be geared toward explaining technology or specific music-theoretic techniques.
- Music theory jargon and terminology should be avoided wherever possible; specialized jargon, acronyms, and abbreviations should be introduced and defined only where absolutely necessary.

Does it have the potential to be of interest to those both inside and outside of the music theory community?
- The articles should have the potential to be of interest to the educated musical public.
- The articles should be presented in whatever production style is most appropriate for the video; virtuosity in video technique is *not* a requirement.
- The focus of the proposed article should not be primarily pedagogical, focused on how to teach music theory, or focused on proposing how music theory concepts should be disseminated.